



MOTIVATING LANDOWNERS TO PURSUE, COMMIT, AND DELIVER ON-THE-GROUND CONSERVATION PRACTICES

MIDDLE PARK CONSERVATION DISTRICT

PO BOX 265 106 S. 2ND ST.

KREMMLING, CO 80459

PH: 970-724-3456, EXT 4

middleparkcd@gmail.com www.middleparkcd.com

Quarterly Meeting of the MPCD Board of Supervisors

July 19, 2023 – Noon, In-Person and Zoom

<https://us02web.zoom.us/j/83487492930?pwd=WmpUZXRiCTtUanpxZjk3NXlQUUpVUT09>

Call to Order: 12:06 pm by Deb Wood

Attendees Present:

Deb Wood, President	X	Kara Vigneau, NRCS Resource Con	X
Jay Yust, Vice President		Stephen Jaouen, NRCS Team Lead	X
Justin Fosha, Sec/Treas	X	Brianna Osbourne, CSU Extension Grand	
John Longhill, Board Member	X	Dan Schroder, CSU Extension Summit	
Brien Rose, Board Member	X	Ryan McNertney, CSFS Granby Office	
Katlin Miller, District Manager	X	Dustin Shiflett, CSCB West Region Spec.	X
Mark Volt, DCT	X	Raymond Langstaff, CSCB CO River Watershed Board Meeting	X

Approval of Agenda:

MOTION: Approve agenda with the addition of discussion on The Joint Chiefs Landscape Restoration Partnership.

Motion Made By:	Second Made By:	Vote Outcome
Justin Fosha	Deb Wood	Approved

Approval of Past Meeting Minutes (Mar 2023): <https://www.middleparkcd.com/board-meetings>

MOTION: Approve March 2023 minutes as written.

Motion Made By:	Second Made By:	Vote Outcome
Justin Fosha	Brien Rose	Approved

Partner Reports:

NRCS: Stephen Jaouen reported that the Glenwood NRCS Office has two new personnel: Emma, a new Natural Resource Specialist, and Justin, an Engineer from Georgia that is here on detail. For this year, in Grand County, there is one RCPP-funded project (ILVK) and one CSP-funded project. There is one EQIP project that submitted an application this year, but it was not funded.

CSU Extension: No report

CSFS: No report

Guest Speaker (Dustin Shiflett):

Dustin Shiflett, the new Western Region Specialist for the Colorado State Conservation Board, introduced himself and offered his assistance to the Board to help facilitate meetings, answer questions, etc...

Guest Speaker (Raymond Langstaff):

Raymond Langstaff, the Colorado River Watershed representative to the Colorado State Conservation Board, introduced himself and provided a report on recent CSCB news and activities.

MPCD Reports:

DM:

- 4-H Day Camp Mud & Muck
- New GCWIN Education Coordinator: Continuing Watershed Week Field Trips, adding Elementary Field Trips, and Summer “Learning Labs” at Headwaters Center (Winter Park)
- Continuing Fall Tree Sale with OneCanopy in Loveland (Fall Sale Currently Active)
- Worked with Streamline to update new website
- “Digitized” landowner guide on the website (new page for each section)

DCT: Mark has been working on EQIP projects for Lawson, Taussig, and Wood. He has also been answering constituent phone calls and questions, and selling seed.

Financials: The financial report, including the current Balance Sheet, Profit & Loss Statement, Open Invoices, and the checks written since the last meeting were presented to the Board.

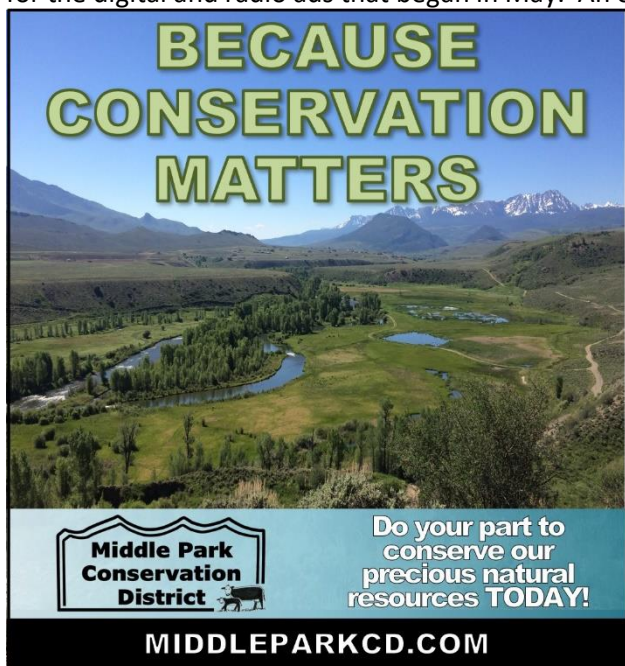
MOTION: <i>Approve financial report as presented.</i>		
Motion Made By:	Second Made By:	Vote Outcome
Justin Fosha	John Longhill	Approved

Old Business

New Website: New website by Streamline is up and running. Check it out. www.middleparkcd.com

2022 Matching Grant Program Application

This quarter, 4 newspaper educational ads were placed in the Sky-Hi and Summit Daily. These ads will be used as match for the digital and radio ads that began in May. An example of the newspapers ads is included here...



Summary of Radio Ads: (\$450/month)

- River Report every morning Monday-Sunday
- :15 intro "This River report is brought to you by Middle Park Conservation District"
- 1 :30 second ad that follows directly after River Report
- 1 primetime spot every Monday-Sunday
- 2 best times available every Monday-Sunday
- Total of 5 ads per day or 35 per week

Summary of Digital Ads: (\$500/month)

<https://eleven11ds.com/gallery/mpcd.042723.html>

- 42,917 Targeted Display impressions per month
- 16,667 Geo-Fence impressions per month
- 166 clicks on Targeted Ad. Our click through rate for Targeted Display is .80%. The national average is 0.05%.
- 28 clicks on Geo-fencing. Our click through rate for Geo-Fencing is 0.28%. The national average is 0.05%.
- One reimbursement request will be submitted at the end of the grant period unless you desire more regular reimbursement requests.

New Business:

Election of Officers (Pres, VP, Sec/Treas):

MOTION: Re-elect current officers to their current position: Deb Wood as President, Jay Yust as Vice President, Justin Fosha as Secretary/Treasurer.		
Motion Made By:	Second Made By:	Vote Outcome
John Longhill	Justin Fosha	Approved

2023 Matching Grant Program Application:

MOTION: Apply for a \$25,000 Matching Grant from CSCB to be used for a 2024 Irrigation Cost-Share Program.		
Motion Made By:	Second Made By:	Vote Outcome
Justin Fosha	Deb Wood	Approved

2024 DCT Application

MOTION: Re-apply to the DCT program to retain Mark at 16 hrs/week in 2024.		
Motion Made By:	Second Made By:	Vote Outcome
Justin Fosha	John Longhill	Approved

MPCD Policy Book & Bylaws Update

- Discussion on the Policy Book and Bylaws Update was postponed until the next meeting.

The Joint Chiefs Landscape Restoration Partnership

Katlin informed the Board that she recently received an email from Matt Kireker from Senator Bennett’s office asking for support of the senator’s Joint Chiefs Landscape Restoration Partnership. The Joint Chiefs Landscape Restoration Partnership is a collaboration/partnership between the Natural Resources Conservation Service and the Forest Service to work with ag producers and forest landowners to invest in conservation and restoration, ultimately improving climate resilience, reducing wildfire threats, protecting water quality and supply, and improving wildlife habitat for at-risk species, among myriad benefits.

Senator Bennet intends to introduce a piece of legislation in the coming weeks with Senator Hoeven (Republican from North Dakota) with the goal of seeing its reauthorization and extension included in the farm bill.

The Joint Chiefs Landscape Restoration Partnership is an initiative that has been around for nine years and has dozens of success stories, but it has yet to be extended and funded in a more meaningful fashion, which is what we’re attempting to do this time around.

MOTION: Approve MPCD Board of Supervisor's support of this legislation.		
<u>Motion Made By:</u>	<u>Second Made By:</u>	<u>Vote Outcome</u>
John Longhill	Deb Wood	Approved

Closing Round Table: None

Adjourn:

MOTION: <i>Adjourn Meeting at 1:18 pm</i>		
<u>Motion Made By:</u>	<u>Second Made By:</u>	<u>Vote Outcome</u>
Justin Fosha	Brien Rose	Approved